

PRESS RELEASE

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## **BIG KAISER appoints new CEO**

**Ruemlang, Switzerland - January 16, 2019** - [BIG KAISER](#), a global leader in premium high-precision tooling systems and solutions for the metalworking industries, announces a change at management level: Takuya Ichii will hand over his position as Chief Executive Officer (CEO) to Reto Adam.

The change will take effect on 1<sup>st</sup> February 2019.

Reto Adam has been at BIG KAISER since 2015, in the position of Chief Operating Officer (COO). During this time, he has been able to familiarize himself with the company and its internal processes. He also has extensive management experience from his previous positions at Sulzer Markets and Technology AG in Winterthur. The board of directors is convinced that Reto Adam will lead BIG KAISER successfully into the future, thanks to his expertise and business knowledge.



"The change at the top will initiate the next phase of strengthening the company. Thanks to a team of loyal and committed employees, I have been able to help shape BIG KAISER over the past two years." says Takuya Ichii. "The transfer of the leadership to Reto Adam gives us the opportunity to continue to react quickly to changing market requirements, and to remain the technology and market leader in precision tools."

Takuya Ichii has played a decisive role in the success of BIG KAISER. He started his career in 2004 at BIG Daishowa Seiki, the parent company of BIG KAISER. His move to Switzerland in 2013 greatly expanded the cooperation with the Japanese company and strengthened the communicative and professional exchange between the two countries.

Takuya Ichii will remain at BIG KAISER in the position as Chief of Business Development and will thus intensify his efforts in close cooperation with BIG Daishowa Seiki to take care of the strategic orientation of the company. Together with Reto Adam, CEO, and Gaby Vuilleumier, CFO, he will form the new Executive Management.

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### **About BIG KAISER Precision Tooling AG**

Founded in 1948, BIG KAISER designs, manufactures and markets premium high-precision tooling systems and solutions for the metalworking industries. The global company employs approximately 170 employees worldwide and has facilities in Switzerland, Germany and the USA. The product portfolio is 100% made in Switzerland and Japan and comprises more than 20,000 collet chucks,

hydraulic chucks, boring heads, cutters and measuring tools, which adhere to the highest quality standards. As a trendsetter guided by Industry 4.0 principles with a focus on innovation, accuracy and safety, BIG KAISER is developing and producing in-house the next-generation of auxiliary electrical and electronic devices such as digital displays, direct measuring systems, and wireless control and monitoring systems for the boring tool industry. BIG KAISER is part of the BIG Daishowa Group with 900 employees worldwide.

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