

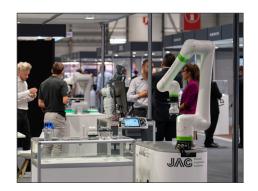




# The future of high precision unveiled in Geneva

Each year, exhibitors wait for the EPHJ Show to present their innovations to the trade and media, making this a much-anticipated curtain-raiser for the watchmaking, jewellery, microtechnology and medical technology sectors. In 2024, more than 50 innovations were showcased at EPHJ!





#### European start-up area

Each year, several dozen highly promising start-ups are featured in the European start-up area, created by the organisers to promote future high-precision professionals on very advantageous terms. This is an opportunity for these talented young players to gain international exposure among a discerning audience.

### **Exhibitors' Grand Prix: rewarding innovation!**

Now something of an institution in the high-precision world, the EPHJ Exhibitors' Grand Prix is all the more valuable because the winner is chosen by exhibiting companies. In other words, it's the professionals who have the final say on the featured innovations. The media exposure is a great promotional opportunity for the winner, resulting in plenty of attention and invitations every year.





## Round Table sessions: the art of asking the right questions

EPHJ's celebrated round tables are always popular due to their relevance, interesting and valuable discussions and the quality of the speakers! All topical issues are addressed, making EPHJ a place to reflect and look ahead.

# EPHJ, a trade show prized by the international community

After more than 20 years, EPHJ is now the only major international trade show focusing on the high-precision industry. This unmissable four-day event brings together the entire professional community in the heart of Europe. According to nearly 90% of our exhibitors, it is a unique opportunity to get together, consolidate relationships with customers and initiate new deals.

No other show in the world can match EPHJ in the watchmaking, jewellery, microtechnology and medtech industries. EPHJ is also a great platform for companies to promote their innovations and skills or to discuss current topics at our well-known Round Table sessions and specialist forums.



A BUSINNESS COMMUNITY OF

30'000
CONTACTS

84%
OF VISITORS INVOLVED
IN PURCHASING
DECISIONS 1

98%
OF EXHIBITORS APPRECIATE THE QUALITY OF THE VISITORS 1

MORE THAN
23'000
VISITORS
FROM
51 COUNTRIES
REPRESENTATIVE
THE 5 CONTINENTS 1

The only high-precision event of its kind in the world The biggest trade show in Switzerland

- A key watchmaking platform at the heart of Swiss Made
   Over 600 exhibitors working upstream and downstream
   of the finished watch or jewellery product.
- A new showcase for medtech
   402 businesses operating in the medtech industry and involved in the medical equipment manufacturing chain, from R&D to subcontracting.
- Unbeatable technology intelligence
   Over 750 high-precision companies in the same place at the same time! A unique opportunity to monitor the very best in these cutting-edge industries and crafts.
- Countless areas of application

The micro- and nanotechnology skills on display can be applied in a wide range of sectors, not only watchmaking, jewellery and medtech but also aeronautics, automotive, metrology, optics, photonics, automation, machine tools and robotics, among others.

It's a show where we meet both our partners and our customers, or our customers' customers. It's an opportunity to showcase new products, because there are a lot of managers who are keen to see innovations. (Beckhoff AG)

We've been exhibiting at EPHJ for over 15 years, and it's always a pleasure to come back for each edition! It's the key annual event for our sector, where we meet up with our partners, discover new opportunities and keep abreast of market developments.

(Composites Busch SA)

I'd like to say that taking part in this exhibition was one of the most enjoyable moments of the year. All expectations were more than met, the organisation of the event was first-rate, and both exhibitors and customers expressed their complete satisfaction with the exhibition. (Decotechnics Sàrl)

This exhibition is above all an opportunity to meet a huge number of customers and prospects in a short space of time. For a small organisation like ours, it's a way of communicating, raising the profile and meeting people that we would never be able to do on our own, for example by visiting customers individually. (Injector SA)

What's interesting for us is the visibility we get for the watchmaking and medical sectors. It's an opportunity for us to see our customers and discover new prospects.
(Mogra Suisse SA)

The EPHJ show brings together companies from all links in the micromechanical production value chain under one roof. The location is first-rate, and the exhibitors offer cutting-edge and interesting solutions, making the show a must for anyone working in this field or looking to expand their network. New design possibilities, new production methodologies and new partnerships can all be found here. (Surfunction GmbH)

<sup>&</sup>lt;sup>1</sup> Data according to the 2024 edition of the Show



## The international Show EPHJ: The annual Industry meeting.

In order to boost innovation and creativity in complementary areas, the EPHJ brings together, in one single place, businesses and professionals from the watch-making and jewellry sectors, microtechnology and medical technologies. This gathering of professionals, expertise and ideas allows the imagination to develop and rise to synergies.

The event is located in the heart of Europe and gives exhibitors the opportunity to explore new markets and grow their business. EPHJ is held in Palexpo Geneva, an international exhibition centre that is one of the most functional, best equipped and easily accessible in the country (airplane, train, highway, car park).



Salon EPHJ c/o Palexpo SA CP 112 CH-1218 Le Grand-Saconnex Genève Suisse

> T +41 22 761 14 16 F +41 22 798 01 00

contact@ephj.ch

www.ephj.ch











