



## PRESS RELEASE

# EPHJ 2025: a very positive outcome, with excellent attendance and remarkable innovations

**EPHJ, the international high-precision watchmaking show, has closed the doors on its 23rd edition, marked by excellent attendance, in line with the record figures set in 2024, increased participation and a remarkable number of innovations that are reshaping the future of high precision.**

**Geneva, June 06, 2025** - The doors of the world's only trade show dedicated to high-precision watchmaking, jewelry, microtechnology and medical technology closed at the end of the day in a very positive mood, despite a still uncertain watchmaking climate. *"Visitors and exhibitors were right on target! We recorded a 5% increase in exhibitors to 800 companies, and visitor numbers were on a par with the record 23,000 visitors in 2024, which is an excellent signal in a more delicate period for watchmaking, and irrefutable proof that it's essential to show off in the current period"*, says Alexandre Catton, EPHJ Show Director.

The testimonials gathered in the aisles of the Show reveal a high-quality visitor base, keen to maintain good relations with its suppliers and very interested in the innovations and technological improvements unveiled at EPHJ. This is particularly true of the big names in medtech who made the trip to Geneva this year. The growing diversification and microtechnical skills of watchmakers in this field are certainly the reason for this.

*"EPHJ is the only place where subcontractors are showcased, whatever the circumstances,"* says Jean-Rémy Buise, Director at Promotion Group.

A number of very interesting round tables also added substance to the show, including, for the first time, the Forum des Métiers d'Art and the second edition of the Innovation Forum, which highlighted the strength of the Swiss ecosystem in the world's most innovative country. It was also an opportunity to salute the five innovations shortlisted for the Exhibitors' Grand Prix, with Quantum Brand Protection's invisible quantum tattoo as the winner.

See you all at EPHJ 2026, June 16-19, at Geneva-Palexpo. Further information at [www.ephj.ch](http://www.ephj.ch).

**Contact média**

Stephan Post [spo@dynamicsgroup.ch](mailto:spo@dynamicsgroup.ch)  
079 702 00 40