

The future of high precision unveiled in Geneva

Each year, exhibitors wait for the EPHJ Show to present their innovations to the trade and media, making this a much-anticipated curtain-raiser for the watchmaking, jewellery, microtechnology and medical technology sectors. In 2025, more than 50 innovations were showcased at EPHJ!





European start-up area

Each year, several dozen highly promising start-ups are featured in the European start-up area, created by the organisers to promote future high-precision professionals on very advantageous terms. This is an opportunity for these talented young players to gain international exposure among a discerning audience.

Exhibitors' Grand Prix: rewarding innovation!

Now something of an institution in the high-precision world, the EPHJ Exhibitors' Grand Prix is all the more valuable because the winner is chosen by exhibiting companies. In other words, it's the professionals who have the final say on the featured innovations. The media exposure is a great promotional opportunity for the winner, resulting in plenty of attention and invitations every year.





Round Table sessions: the art of asking the right questions

EPHJ's celebrated round tables are always popular due to their relevance, interesting and valuable discussions and the quality of the speakers! All topical issues are addressed, making EPHJ a place to reflect and look ahead.

EPHJ, the must-attend event for tackling tomorrow's challenges!

For over 20 years, EPHJ has established itself as the leading international event for high precision. Every year, in the heart of Europe, it brings together the entire professional community for four days.

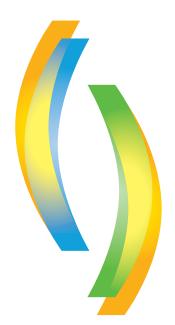
In a demanding economic and geopolitical context, EPHJ offers unique access to qualified contacts, an international network and a comprehensive overview of innovations and expertise in watchmaking, jewellery, microtechnology and medtech. EPHJ attracts 23,000 professional visitors from all over the world!

More than just a trade show, EPHJ is an accelerator: a place to do business, consolidate customer relationships, promote your skills, identify new opportunities and explore promising markets.



A BUSINNESS COMMUNITY OF MORE THAN 30'000 CONTACTS

86%
OF VISITORS INVOLVED
IN PURCHASING
DECISIONS 1



97%
OF EXHIBITORS APPRECIATE THE QUALITY OF THE VISITORS 1

MORE THAN

23'000

VISITORS

FROM 52 COUNTRIES

REPRESENTATIVE

THE 5 CONTINENTS 1

The only high-precision event of its kind in the world The biggest trade show in Switzerland

- A key watchmaking platform at the heart of Swiss Made Over 700 exhibitors working upstream and downstream of the finished watch or jewellery product.
- A new showcase for medtech
 433 businesses operating in the medtech industry and involved in the medical equipment manufacturing chain, from R&D to subcontracting.
- Unbeatable technology intelligence
 Over 750 high-precision companies in the same place at the same time! A unique opportunity to monitor the very best in these cutting-edge industries and crafts.
- Countless areas of application

The micro- and nanotechnology skills on display can be applied in a wide range of sectors, not only watchmaking, jewellery and medtech but also aeronautics, automotive, metrology, optics, photonics, automation, machine tools and robotics, among others.

EPHJ trade show is an essential lever for our commercial development: it allows us to meet decision-makers from the watchmaking, medtech and microtechnology industries in one place, initiate concrete exchanges and forge new partnerships. *Robotec Solutions AG*

EPHJ trade show provided us with valuable insight into the world of watchmaking and jewellery: we immediately saw the industry's interest in our solution, while clearly identifying market expectations. In just a few days, we also established promising contacts for future collaborations.

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EPHJ is Switzerland's leading trade fair for the watchmaking industry. As a manufacturer of machines, consumables and tools, as well as a subcontractor, our customers include both visitors and exhibitors. The location is an advantage for visitors. **PBMC**

The value of exhibiting at EPHJ lies in the incredible ecosystem that surrounds the watchmaking industry. (...) Mastery of microtechnology, which is essential for the manufacture of high-precision watches, is also highly sought after by other sectors, such as MedTech, high-precision industrial applications, or any other activity requiring complex microcomponents.

Rudolf Brügger

EPHJ is an unmissable event for networking, discovering new products and services, or launching a new product or service on the market. The quality of visitors allows for constructive exchanges in a business-friendly environment.

Starrag Vuadens

For us, EPHJ is a leading trade fair in the world of high precision. Every year, it welcomes key players in the sector and showcases major innovations. The highly qualified visitors provide an opportunity to meet major players in the watchmaking world and discuss their issues.

¹ Data according to the 2025 edition of the Show



The international Show EPHJ: The annual Industry meeting.

In order to boost innovation and creativity in complementary areas, the EPHJ brings together, in one single place, businesses and professionals from the watch-making and jewellry sectors, microtechnology and medical technologies. This gathering of professionals, expertise and ideas allows the imagination to develop and rise to synergies.

The event is located in the heart of Europe and gives exhibitors the opportunity to explore new markets and grow their business. EPHJ is held in Palexpo Geneva, an international exhibition centre that is one of the most functional, best equipped and easily accessible in the country (airplane, train, highway, car park).



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